

**Karakteristik Ibu yang Memijatkan Bayi di Tempat Praktek Mandiri Bidan  
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**Characteristics of Mothers Who Massage Babies at Sugi Ambartitin's Independent  
Midwife Practice (TPMB) in 2023**

**Sugi Ambartitin<sup>1</sup>, Johariyah<sup>2</sup>, Yogi Andhi Lestari<sup>3</sup>**

<sup>1,2,3</sup>*Health Science Al-Irsyad University Cilacap  
Jl. Cerme No.24 Sidanegara Cilacap*

**ABSTRAK**

**Latar belakang:** Stimulasi memegang peran yang sangat penting untuk meningkatkan pertumbuhan dan perkembangan bayi. Pijat bayi atau sering disebut stimulus touch, merupakan sentuhan komunikasi yang nyaman antara ibu dan bayi. Ibu yang tidak melakukan pijat disebabkan karena kurangnya pengetahuan tentang pijat bayi dan masih banyak faktor yang mempengaruhinya seperti umur, pendidikan, pekerjaan dan status ekonomi. **Tujuan:** mengetahui karakteristik ibu yang memijatkan bayi. **Metode penelitian:** Jenis penelitian menggunakan kuantitatif deskriptif. Sampel sebanyak 45 orang yang diambil teknik *consecutive sampling*. Analisis data menggunakan analisis univariat. **Hasil:** Ibu yang memijatkan bayi mayoritas berumur 20-35 tahun (97,8%), berpendidikan menengah (73,3%), tidak bekerja (73,3%), berstatus ekonomi sedang (84,4%) dan memiliki pengetahuan tentang pijat bayi dengan kategori cukup (44,4%). **Kesimpulan:** Ibu yang memijatkan bayi mayoritas berumur 20-35 tahun, berpendidikan menengah, tidak bekerja, berstatus ekonomi sedang dan memiliki pengetahuan cukup.

Kata Kunci : Karakteristik, Memijatkan, Bayi

**ABSTRACT**

**Background:** Stimulation plays a very important role in increasing the growth and development of babies. Baby massage or often called stimulus touch, is a comfortable touch of communication between mother and baby. Mothers who do not do massage are due to a lack of knowledge about baby massage and there are still many factors that influence it, such as age, education, employment and economic status. **Objective:** to find out the characteristics of mothers who massage babies. **Research method:** This type of research uses descriptive quantitative. A sample of 45 people was taken using consecutive sampling technique. Data analysis used univariate analysis. **Results:** The majority of mothers who massaged babies were aged 20-35 years (97.8%), had secondary education (73.3%), did not work (73.3%), had moderate economic status (84.4%) and had knowledge about baby massage in the sufficient category (44.4%). **Conclusion:** The majority of mothers who massage babies are 20-35 years old, have secondary education, do not work, have moderate economic status and have sufficient knowledge..

Keyword : Characteristics, Massaging, Baby.